

Amendments to the Claims:

The following listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

1-20 (Canceled)

21. (New) A method for timed text display on a communications device, said method comprising:

controlling a display of a communications device using a Subscriber Identity Module (SIM) application; and

specifying a duration in said SIM application for which text is to be displayed prior to permitting a user to clear said text.

22. (New) The method of claim 21, wherein said step of specifying a duration comprises setting the value of a duration data object for a DISPLAY TEXT command in said SIM application.

23. (New) The method of claim 21, further comprising:

displaying text on said communications device;

receiving a command to clear said text;

if said specified duration has elapsed, then executing said command.

24. (New) The method of claim 22, wherein said duration data object is a parameter in said DISPLAY TEXT command.

25. (New) The method of claim 23, further comprising:

if said specified duration has not elapsed, then disregarding said command.

26. (New) The method of claim 23, wherein the step of displaying text comprises displaying any of the following: letters, numbers, words, icons, images, pictures.

27. (New) A computer-readable medium comprising computer-executable instructions, which, when executed, cause a computer to perform the steps of:
- controlling a display of a communications device; and
 - specifying a duration for which text is to be displayed prior to permitting a user to clear said text.
28. (New) The computer-readable medium of claim 27, wherein said step of specifying a duration comprises setting the value of a duration data object for a DISPLAY TEXT command.
29. (New) The computer-readable medium of claim 27, further comprising:
- displaying text on said communications device;
 - receiving a command to clear said text;
 - if said specified duration has elapsed, then executing said command.
30. (New) The computer-readable medium of claim 28, wherein said duration data object is a parameter in said DISPLAY TEXT command.
31. (New) The computer-readable medium of claim 29, further comprising:
- if said specified duration has not elapsed, then disregarding said command.
32. (New) The computer-readable medium of claim 29, wherein the step of displaying text comprises displaying any of the following: letters, numbers, words, icons, images, pictures.
33. (New) An apparatus for displaying timed text, said apparatus comprising:
- a Subscriber Identity Module (SIM) comprising a memory, said memory being configured to store a SIM application;
 - said SIM application configured to specify a duration in the SIM application for which text is to be displayed prior to permitting a user to clear said text; and
 - a display device for presenting said text to a user of the apparatus.

34. (New) The apparatus of claim 33, wherein said SIM application comprises a duration data object for a DISPLAY TEXT command.

35. (New) The apparatus of claim 33, wherein said SIM application is further configured to:

receive a command to clear said text; and
execute said command, if said duration has elapsed.

36. (New) The apparatus of claim 34, wherein said duration data object is a parameter in said DISPLAY TEXT command.

37. (New) The apparatus of claim 35, wherein said SIM application is further configured to disregard said command, if said duration has not elapsed.

38. (New) The apparatus of claim 35, wherein said text comprises any of the following: letters, numbers, words, icons, images, pictures.